



DILLIO BRAND TRAINING GUIDE



What's the dillio? dillio is the ultimate beginners collection. Designed with first-timers in mind, dillio features sensible sizes and slender shapes, rounded tips and flexible forms – all combined with frisky bright pink or brilliant purple hues.

FEATURES	ADVANTAGES
Created with beginners in mind	Perfect starter shapes and sizes
Slender, flexible designs	Bends and conforms to unique body contours
Perfect for pegging	Optimum size for exploration
Round, tapered tips	Easy insertion
Can be used anally or vaginally	Versatile usage
American-made rubber	Body-safe material, phthalate and latex-free, environmentally safe, hypoallergenic

KEY TARGET CONSUMERS

Overall beginners; lesbians desiring slender options that are also harness compatible; couples who desire to try pegging. The Pipedream Products development team researched several hundred tones to create dillio's vibrant pink hue to convey intimacy and playfulness, and a rich purple hue to uplift spirits and encourage friskiness. The beginner-friendly shapes were hand-sculpted and comprehensively designed with novices in mind.

MARKETING RESOURCES:

Dillio images, dimensions, videos and marketing materials are all available at www.pipedreamproducts.com



Pipedream Products exclusive online Planogrammer program can easily build your customized wall display.
www.pdplanogrammer.com

INCREASE SALES OPPORTUNITIES:

Combine with the following items to increase sales.

- **Fetish Fantasy Series
Beginner's Harness**
PD3461-23



6 03912 33885 0

- **Fetish Fantasy Elite
Universal Beginner's Harness**
PD4560-23



6 03912 30291 2

- **Pipedream Toy Cleaner 4 fl. oz.**
PD9753-00



6 03912 22621 8



WHOLESALE
\$6

ANAL TEASER
PD5301-12



6 03912 74224 4



WHOLESALE
\$8

6" PLEASE-HER
PD5302-12



6 03912 74223 7



WHOLESALE
\$7

MR. SMOOTHY
PD5303-12



6 03912 74225 1



WHOLESALE
\$10

6" TWISTER
PD5304-12



6 03912 74226 8



WHOLESALE
\$10

6" SLIM DILLIO
PD5305-12



6 03912 74227 5



WHOLESALE
\$11

6" CHUB
PD5306-12



6 03912 74228 2



WHOLESALE
\$9.50

7" SLIM DILLIO
PD5307-12



6 03912 74229 9



WHOLESALE
\$13

8" DILLIO
PD5308-12



6 03912 74230 5



WHOLESALE
\$19

9" DILLIO
PD5309-12



6 03912 74231 2



WHOLESALE
\$11

DOUBLE TROUBLE
PD5310-12



6 03912 74232 9



WHOLESALE
\$14

12" DOUBLE DILLIO
PD5311-12



6 03912 74233 6



WHOLESALE
\$25

16" DOUBLE DILLIO
PD5312-12



6 03912 74234 3



WHOLESALE
\$25

**FANCY FIT
HARNESS**
PD5313-12



6 03912 74295 4



WHOLESALE
\$20

**PERFECT FIT
HARNESS**
PD5314-12



6 03912 74294 7



WHOLESALE
\$30

**6 INCH STRAP-ON
SUSPENDER HARNESS SET**
PD5315-12



6 03912 74455 2



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6 03912 30291 2

- Pipedream Toy Cleaner 4 fl. oz.**

PD9753-00



6 03912 22621 8



WHOLESALE
\$30

**7" STRAP-ON SUSPENDER
HARNESS SET**
PD5316-12



6 03912 74454 5



WHOLESALE
\$55

**VIBRATING INFLATABLE
HOT SEAT**
PD5381-12



6 03912 74291 6



WHOLESALE
\$27

**VIBRATING MINI
SEX BALL**
PD5382-12



6 03912 74292 3



CATDILLIOPURPLE



6 03912 74504 7



SIGN3DDILLIO_12



6 03912 74302 9